



**WE ARE PORTSMOUTH
COMMUNITY RADIO**

WSCA 106.1 FM
Established 2004

Underwriting on WSCA 106.1 FM
603.430.9722 • trustees@wscafm.org

UNDERWRITING & WSCA RADIO.

100% of our funding comes from listener memberships, donations, and local businesses and organizations contributions through underwriting and sponsorship. Our goal is to provide the means for members of the diverse Seacoast community to create unique and innovative programming not found anywhere else on the dial. Communication is one of the foundations of building a strong community and we at WSCA, by sharing the voices and the ideas of the Seacoast, are proud to be doing our part.

The Federal Communications Commission (FCC) allows businesses to underwrite or fund programs on non-profit, community radio stations such as WSCA, but it does not allow commercial advertising. WSCA depends on underwriting support from businesses and individuals to defray operating costs, as well as to fund equipment purchases and repairs. Unlike public broadcasting and some other non-commercial stations, WSCA does not receive any funding from the government.

There are several underwriting packages available for WSCA Radio, but no matter what level you choose, each underwriter will have space inside WSCA to leave informational business cards, flyers, or brochures and **all underwriters of at least \$600.00 annually** will have space on our website for their graphic / logo with a link to their website. Underwriter's Directory: wscafm.org/membership/underwriters-supporters

WSCA also provides each underwriter with a receipt detailing the amount and nature (e.g. cash or in-kind). Portsmouth Community Radio is a 501(c) 3 nonprofit organization. Your contribution is tax deductible to the extent permitted by law.



UNDERWRITING MENU.

PACKAGE A: Entire Radio Station

All underwriters of WSCA 106.1 FM (entire station) will have a 30-second or less underwriting announcement played on-air at least three times per day per annual contract. Annual underwriting is **\$1995.00 per year**, which includes a daily mention via the livestream. The underwriter's logo, name, and website link will also appear on our web site's front page.

PACKAGE B-1: Exclusive Underwriting of Specific Weekly Radio Show

Underwriting on WSCA Radio to a specific weekly radio show on an exclusive basis is **\$1200.00 per year**, per show. This guarantees at three (3) mentions of the underwriting support during the weekly broadcast of each show, one of which must occur at the outset of the show. The underwriter's name, logo, and website link will appear on our web site's front page.

PACKAGE B-2: Non-Exclusive Underwriting of a Specific Weekly Radio Show

Underwriting of a specific WSCA weekly radio show on a non-exclusive basis is available for as little as **\$600.00 per year**, per show. This can be paid in full, or monthly (\$50) if you sign up for our auto-pay feature. Other underwriting announcements will be heard during the same weekly radio show. A non-exclusive show underwriter will have their support acknowledged at the top of the show being supported.

SPONSORSHIP OPPORTUNITIES AT WSCA.

PACKAGE C: Exclusive Sponsorship of Concert Series on the Button Factory Stage

While specific benefits would be detailed in the sponsorship agreement, benefits your business usually would receive for exclusive sponsorship include your name in the concert series title, in the signage, mentioned on social media, the WSCA website, and included in the calendar listings for all shows appearing on the Button Factory Stage. Annual exclusive sponsorship for most concert series begins at \$3500.00. This would also include a graphic and link to your website on our web site's front page.

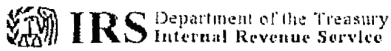
PACKAGE D: Sponsorship of Studio A, Studio B, Green Room, Jazz Night, Record Listening Night, or just a general sponsor of WSCA Radio

Businesses are invited to explore the possibility of sponsorship of Studio A, the WSCA on-air studio, Studio B, the production studio, the Green Room, for visiting artists, our weekly Jazz series on the Button Factory Stage, Record Listening Night, or the creation of a mobile studio for remote broadcast in the community. Rates are negotiable. Contact the WSCA underwriting team to set-up an introductory meeting.



wscaf.m.org

WSCA TAX ID NUMBER:
22-2940095



OGDEN UT 84201-0038

In reply refer to: 0438307437
Aug. 16, 2007 LTR 4168C EO
22-2940095 000000 00 000
Input Op: 0438323261 00021264
BODC: TE

SEACOAST ARTS AND CULTURAL ALLIANCE
PO BOX 6532
PORTSMOUTH NH 03802-6532326

COPY

016038

Employer Identification Number: 22-2940095
Person to Contact: S. Jense
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your request of July 30, 2007, regarding your tax-exempt status.

Our records indicate that a determination letter was issued in January 1989 that recognized you as exempt from Federal income tax, and discloses that you are currently exempt under section 501(c)(3) of the Internal Revenue Code.

Our records also indicate you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(2).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,

Deborah Bingham
Accounts Management I

